



WTTT Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1350952
Schedule Dates 08/07/12-08/12/12
Advertiser Josh Mandel OH US Senate-R (71581)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2575 08/07 - 08/13/2012 (466126)
Salesperson HOUSE-COLUMBUS, WSYX/WTTT/ESYX/WWHO (1
Sales Office WSYX/WTTT/ESYX/WWHO
Buyer Name Eversol, Whitney
Phone/Fax (740) 201-5500 / (740) 201-5502
CPE 2575
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments WTTT

Date Entered 08/06/12
Last Modified 08/06/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,740.00
Net Total \$9,860.00
Sales Tax

Columbus (WTTT)
By Broadcast Month Spots Rate
Aug. 2012 14 \$11,600.00
Grand Total: 14 \$11,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/07/12-08/10/12	2	:30	6:58A-7:58A (EST)			1	1	1	1			4	\$300.00	\$1,200.00	Columbus (WTTT)	7A GDC	8/6/12
2.0	Normal Line / SPOT	08/07/12-08/10/12	2	:30	7:31P-7:57P (EST)			1	1	1	1			4	\$900.00	\$3,600.00	Columbus (WTTT)	BB	8/6/12
3.0	Normal Line / SPOT	08/07/12-08/10/12	2	:30	10P-11P (EST)			1	1	1	1			4	\$1,200.00	\$4,800.00	Columbus (WTTT)	10P NEWS	8/6/12
4.0	Normal Line / SPOT	08/11/12-08/12/12	2	:30	10P-11P (EST)							1	1	2	\$1,000.00	\$2,000.00	Columbus (WTTT)	10P NEWS	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: